



Programme

19 January 2017

Symposium Innovating healthcare: an implementation science perspective

A growing community of researchers and health care professionals recognize the importance of effective implementation and implementation science. Health benefits through effective interventions and quality standards can after all only be achieved when they are implemented in an effective manner. But how has this to be done and what is known in science about effective implementation? Implementation Science is the key topic during this symposium. Implementation theories are discussed, as well as success stories of effective implementation.

Target audience

Researchers, policy makers and other professionals within the field of public, behavioural, mental, and medical health interested in implementation science.

Registration and more information

Contact: implementationsymposium@vumc.nl

Registration: [Registrationform](#)

Tickets: € 75,- (standard) | € 25,- (students & PhD students)

Location

VUmc Amsterdam | Amstelzaal | De Boelelaan 1117 Amsterdam

Symposium Innovating healthcare: an implementation science perspective

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09.30 – 10.00 Registration

10.00 – 10.15 Opening by chair

Prof. dr. Heleen Riper, Professor eMental health and Clinical psychology, VU Amsterdam

10.15 – 11.00 Keynote I: The RE-AIM framework

Prof. dr. Marcia Ory, School of Public Health Texas A&M, USA

11.00 – 11.30 Break

11.30 – 12.30 Successive talks:

1. Implementation 2.0 - where to next?

Bianca Albers, Senior Advisor, Evidence in Practice and Policy at Centre for Evidence and Implementation

2. Implementing Telecare - a surprising journey

Prof. dr. ir. Hans Wortmann, Faculty of Economics and Business, University of Groningen | Eveline Hage, PhD, Faculty of Economics and Business, University of Groningen

3. Towards regional oncology networks: implementation lessons

Gera Welker, PhD, Implementation Consultant and Coordinator of the UMCG center of expertise on Quality and Safety, University Medical Center Groningen

12.30 – 13.45 Lunch + 'Meet the experts'

13.45 – 14.00 European Implementation Collaborative

Bianca Albers, Senior Advisor, EIC Board

14.00 – 14.45 Keynote II: The Normalisation Process Theory

Prof. dr. Carl May, professor of Healthcare Innovation, University of Southampton

14.45 – 15.00 Break

15.00 – 16.15 Workshop 1

Measuring implementation and normalisation in The Netherlands: validation and application of the Normalisation Process Theory-based NoMAD instrument

Christiaan Vis, MA & Jeroen Ruwaard, PhD, Clinical, Neuro-, & Developmental Psychology, VU Amsterdam | Tracy Finch, PhD, Institute of Health & Society, Newcastle University, UK

Advancing knowledge within implementation research tells us that for achieving sustained improvements in practice effective tools are required to identify and address local implementation challenges.



For example and besides clinical and cost-effectiveness, also (a.o.) compatibility and organisational embedding of novel interventions in local care situations are important to take in to account. From new to normal: what entails a proces of normalisation of for example evidence-based eHealth for mental health? Attendees of this workshop will be informed about applying the Normalisation Process Theory and using NPT-based tools such as the NoMAD-NL instrument in routine settings.

15.00 – 16.15 **Workshop 2**

Do's and Don'ts for conducting a robust process evaluation

Femke van Nassau, PhD, Department of Public and Occupational Health, VU University Medical Center and EMGO+ Institute for Health and Care Research | Prof. dr. Marcia Ory, Department of Health Promotion and Community Health Sciences, School of Public Health Texas A&M

A robust process evaluation can answer question such as: why was your intervention (not) effective? what quantity and quality of the program was delivered? what contextual factors influenced delivery? and what is needed for post-evaluation scale-up? This workshop will guide you through the key decision making for designing, conducting and reporting a process evaluation. You will put this knowledge into practice and will design a process evaluation yourself.

15.00 – 16.15 **Workshop 3**

Dual roles in research: independence of research within a Dutch database of effective youth interventions (Workshop in Dutch)

Ferry Goossens, MSc, Researcher at the Trimbos Institute | Machteld Zwikker, Projectleader he Dutch database of effective youth iterventions, Netherlands Youth Institute

The Dutch database of effective youth interventions (www.jeugdinterventies.nl) shows the efficacy and effectiveness of educational programs for children and adolescents. A recent study shows that the 84% of the studies that is used to prove the efficacy or the effectiveness of these interventions was performed by the intervention developer and/or the licensee. In this workshop Ferry Goossens and Machteld Zwikker will present the results of this study and discuss them with the audience.

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15.00 – 16.15

Workshop 4

Implementing evidence-informed interventions: fidelity & adaptability

Margot Fleuren, PhD, TNO | Femke Hoekstra, MSc, University Medical Center Groningen (UMCG)

Implementers of interventions often struggle with finding the balance between implementing it according to the protocol (fidelity) and adapting it to the local context and client characteristics. Since both aspects (fidelity and adaptability) can influence the intervention's outcomes on the individual level (client), it is important to measure both the fidelity of the implementation process and the extent to which adaptations have been taken place. During this workshop you will learn more about the 'fidelity & adaptability' topic and challenges related to measuring them in evaluation studies. You are invited to bring examples of your own projects with you.

15.00 – 16.15

Workshop 5

eHealth in routine mental health care: lessons learnt and future challenges

Mayke Mol, MSc & Els Dozeman, PhD & Anneke van Schaik, MD, PhD, Department of Research & Innovation, GGZ inGeest | Lisa Kooistra, MSc, Department of Clinical, Neuro-, & Developmental Psychology, VU Amsterdam

Implementation of new interventions in routine mental health care is difficult. How can we measure and facilitate the implementation? What frameworks are being used? In this workshop we discuss lessons learnt of a European study on the implementation of eHealth for depression (www.mastermind-project.eu) according to the MAST framework. We will provide knowledge about the bridge between research and practice and how eHealth interventions were implemented. Together with the participants key challenges and implementation strategies will be discussed.

16:15 – 16.30

Plenary closure and wrap up

16:30

Drinks

Sponsored by:



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